

# DocOnline

GET HEALTHCARE ANYWHERE

*Quality healthcare for everyone everywhere*



**2.8 million**  
FAMILIES



**50+**  
VERIFIED IN-HOUSE  
DOCTORS



**28000+**  
MONTHLY  
TELECONSULTATIONS



**11.4 million**  
LIVES IMPACTED

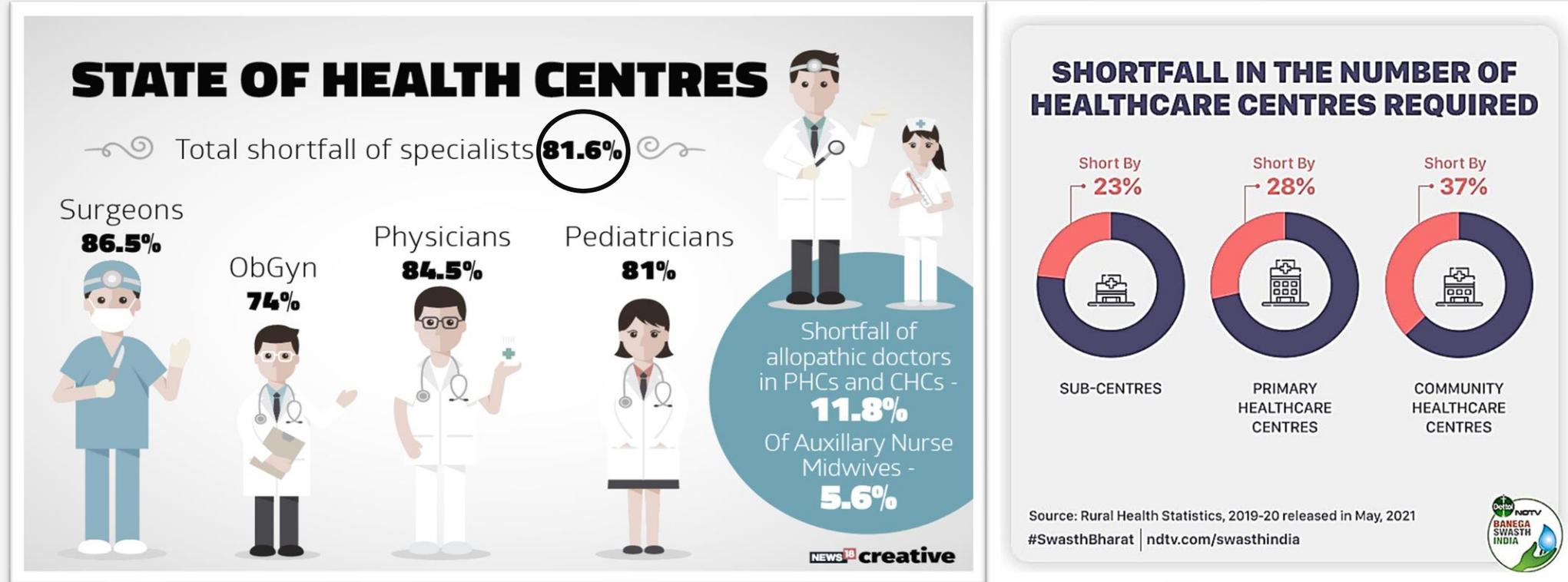
# Healthcare today ~ a continuous challenge



- 80% health services concentrated in urban India
- Less number of functional healthcare centers in rural
- Access - Long distance travel
- Affordability
- Shortage of trained healthcare staff
- Lack of qualified Doctors
- Healthcare awareness
- Personal Hygiene



# Rural ~ a dismal picture



- Overall health parameter deliverables as notified by Niti Aayog on Delta ranking of the districts of a State.
- u5mr (under 5 child mortality rate) & nutrition as per ICDS
- Anaemic condition in pregnant women, lactating women and children
- Personal hygiene, childcare and vaccination

## So how do we solve this problem?

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### Telemedicine: The future of healthcare

- Providing door-step access to qualified and trained Doctors and paramedics ~ **DocOnline Clinic on Wheels**
- **On demand** consultations
- Quality medical care under one roof – **Consultation, Medicines and basic Diagnostic tests**
- **Gynaecologist and Paediatrician** support
- Care continuum – **EHR** for every patient under a unique MRN
- **Unlimited subscription to doctor consultations for family members (1+3) for one year**

**Partner with DocOnline to support the underserved and provide healthcare to everyone, everywhere**



**पहियों पर क्लिनिक**



Fast growing Swedish start-up driven by a mission to create a healthier India



Digi-physical' healthcare provider catering to all constituencies



Only healthcare provider positioned to uniquely service the underserved, remote parts of India



Strong team of 50+ in-house Doctors (MBBS) and select Specialists



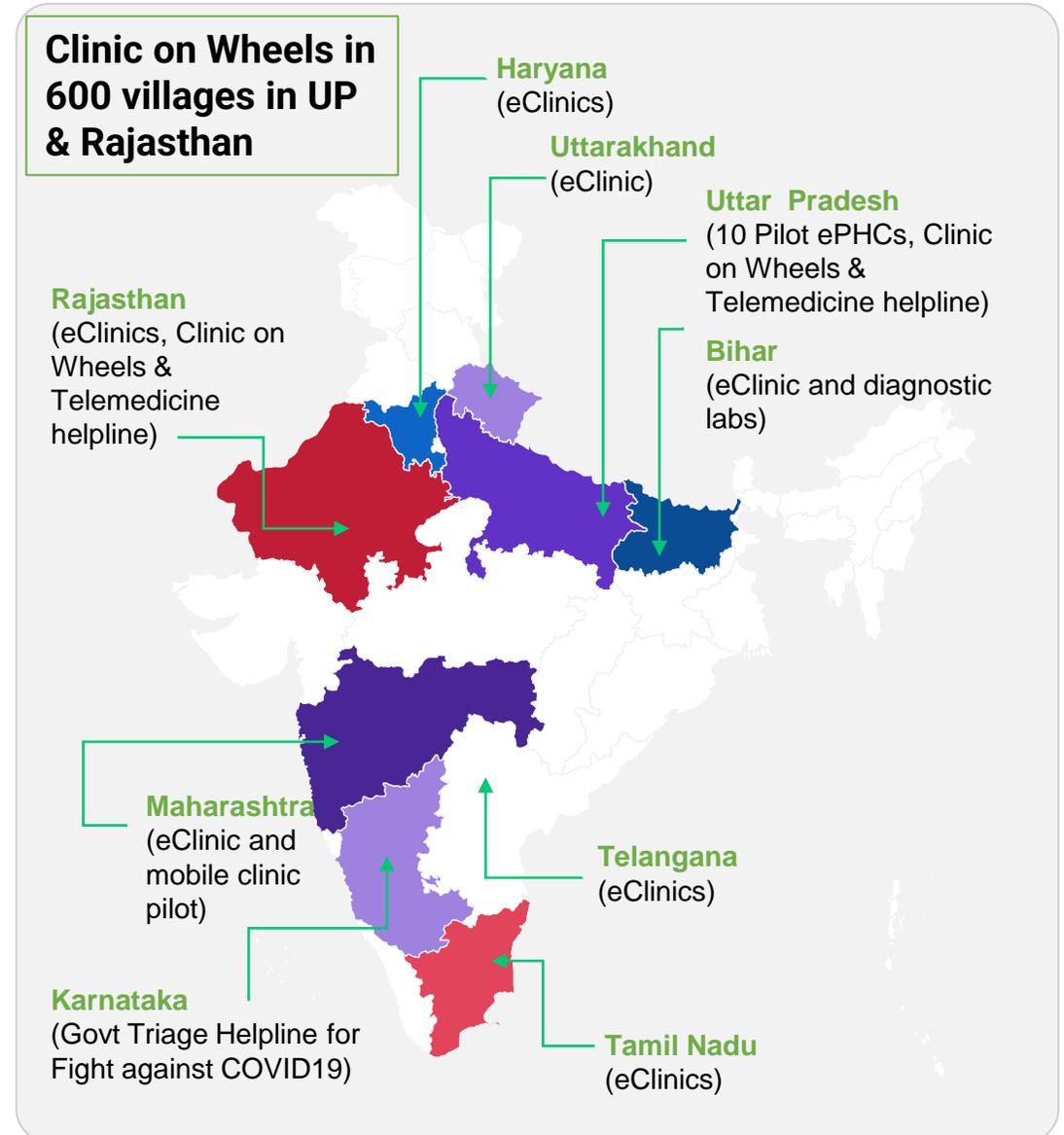
Proprietary digital platform maintaining patient 'electronic health record' (EHR)

**Your CSR in rural healthcare can make all the difference!**

## What do we do ~ Our Rural Footprint

**DocOnline partners with Government/ NGO's/ Foundations and Corporates to deliver healthcare in rural & urban India (CSR initiatives).**

**End-End CSR project management** including infrastructure, people, process and healthcare delivery and flexibility with program design to cost, selection of offerings and impact assessment.



## Best-in-class Offering

A digi-physical healthcare provider with fully-owned telemedicine services offering holistic family medicine service with Family Physicians, Gynecologists, Pediatricians, Dieticians, Psychologists, Pulmonologists and Dermatologists.

Unique Clinic on Wheels model ~ designed to cost

DocOnline's healthcare solutions can help meet all your healthcare CSR needs in rural



### Telemedicine

- Subscription model
- Medical Helpline model



### Assisted Telemedicine

- eClinics
- Mobile clinics – Clinic on Wheels
  - Doctor consultation
  - Point of care pharmacy
  - Point of care diagnostics



### Digital Primary Healthcare Centers

- Doctor consultation
- Point of care pharmacy
- Point of care diagnostics
- 2 bedded day care



### Health Camps

- On site comprehensive Health Risk Assessment



# Telemedicine Helpline



**Patient Calls Helpline**

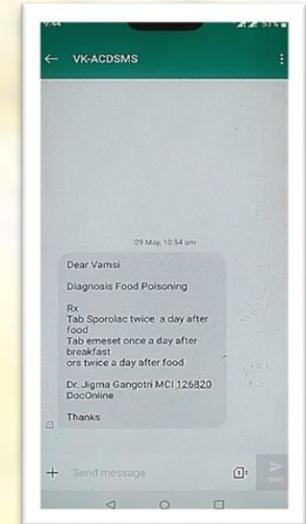


**Patient Registration**



**Doctor Consultation**

Tele-consultation from the comfort of home in remote rural areas for those not so technology savvy and particularly useful during lockdown and for greater reach.



**Prescription on SMS**



## Assisted Telemedicine: eClinic

**DocOnline**  
GET HEALTHCARE ANYWHERE



**eClinic providing care continuum from any designated location for factory workers, rural communities & beneficiaries and even Corporates.**

A nurse / resource with a laptop and PoC devices / OTC medicines can provide almost instantaneous online doctor consultations.



## Nand Ghar is a CSR initiative by Vedanta in association with the Ministry of Women and Child Development (MoWCD)

A nurse visits Nand Ghar periodically with PoC diagnostics, OTC medicines, a laptop for online doctor consultation on his/her bike.

Beneficiaries can consult with General Physicians, Gynaecologists, and Pediatricians.

Health check-up for beneficiaries every six months





**Route**

- Route map defined Cluster wise for 20-25 villages per Cluster

**Visit**

- ANM on scooter visits designated village1 for 3-4 hrs and conducts OPDs

**OPD1**

- Doctor Consultations
- Medicine dispensation
- Basic Diagnostics Tests

**OPD2**

- ANM then moves to village 2 and starts process all over again



**Amethi**



**Varanasi**



**Jaipur**



# Integrated Digital Primary Healthcare - UP ePHC

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**A Public Private Partnership (PPP) by Director General of Medical & Health (DGMH) & SIFPSA with DocOnline.**

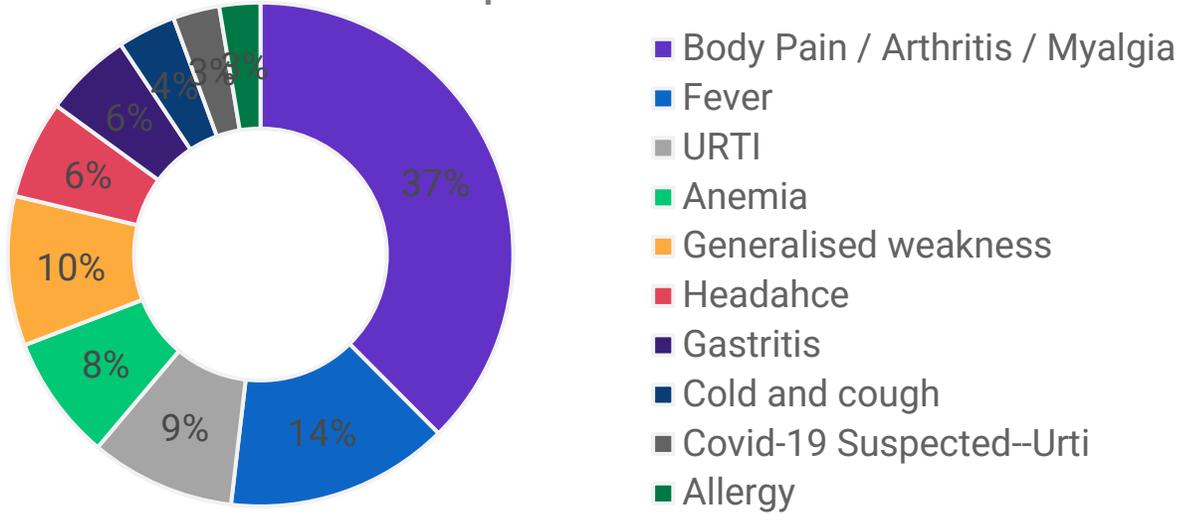
Fully integrated ePHC's in remote villages of ten districts in Uttar Pradesh benefitting over 3 Lakh population.

It helps 89% of patients avoid travel to the community health center or District hospital for any intervention.

Basis the success, DGMH is planning to open 100 new ePHC's in UP.



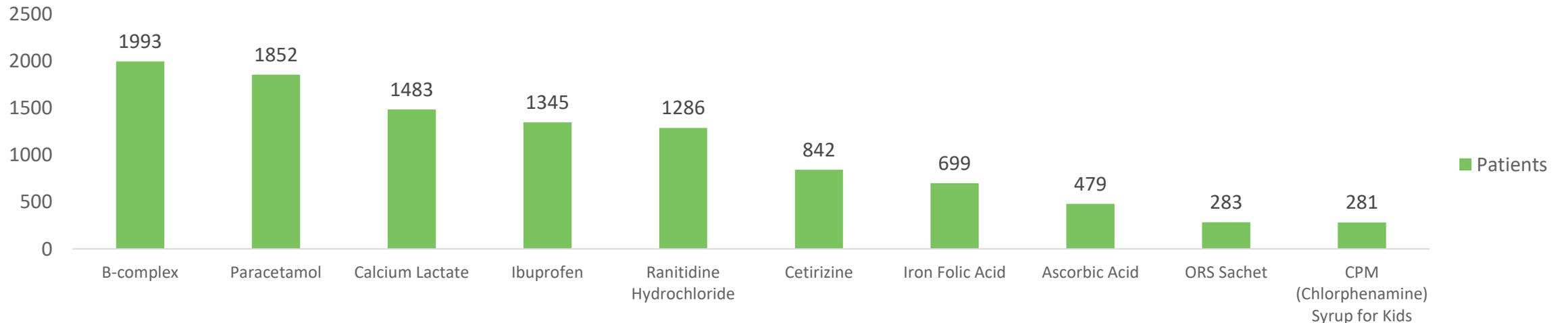
## Top 10 Ailments



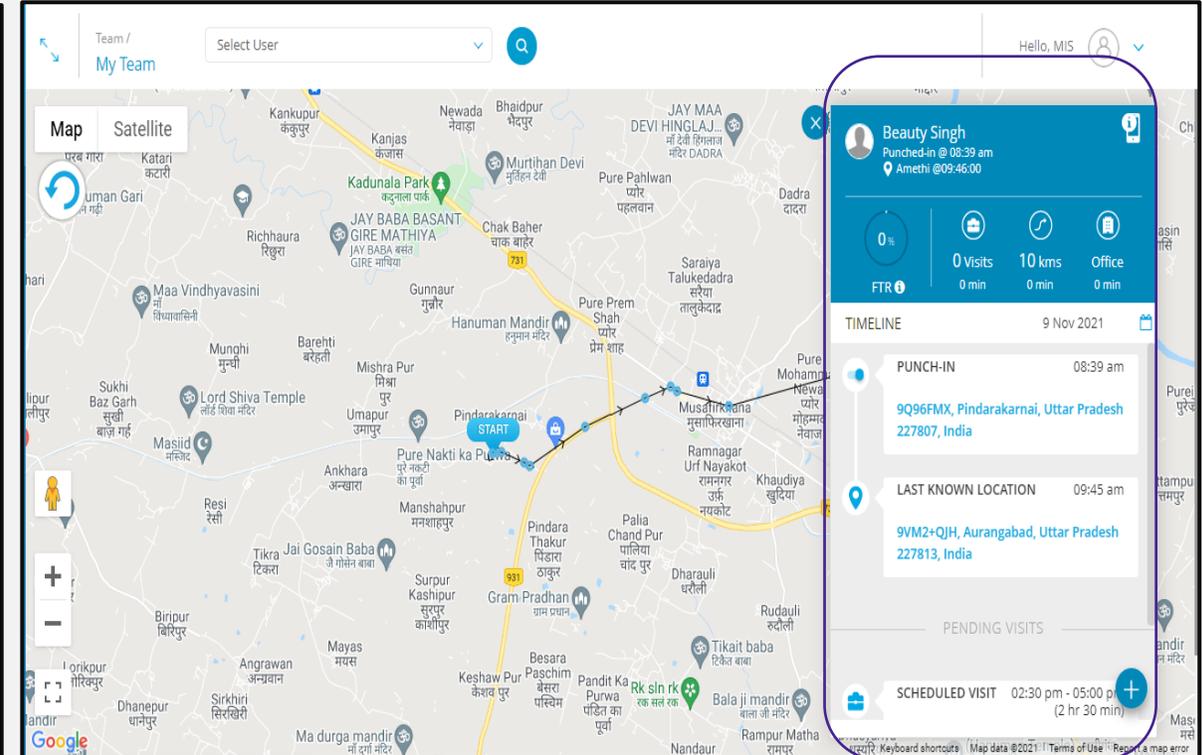
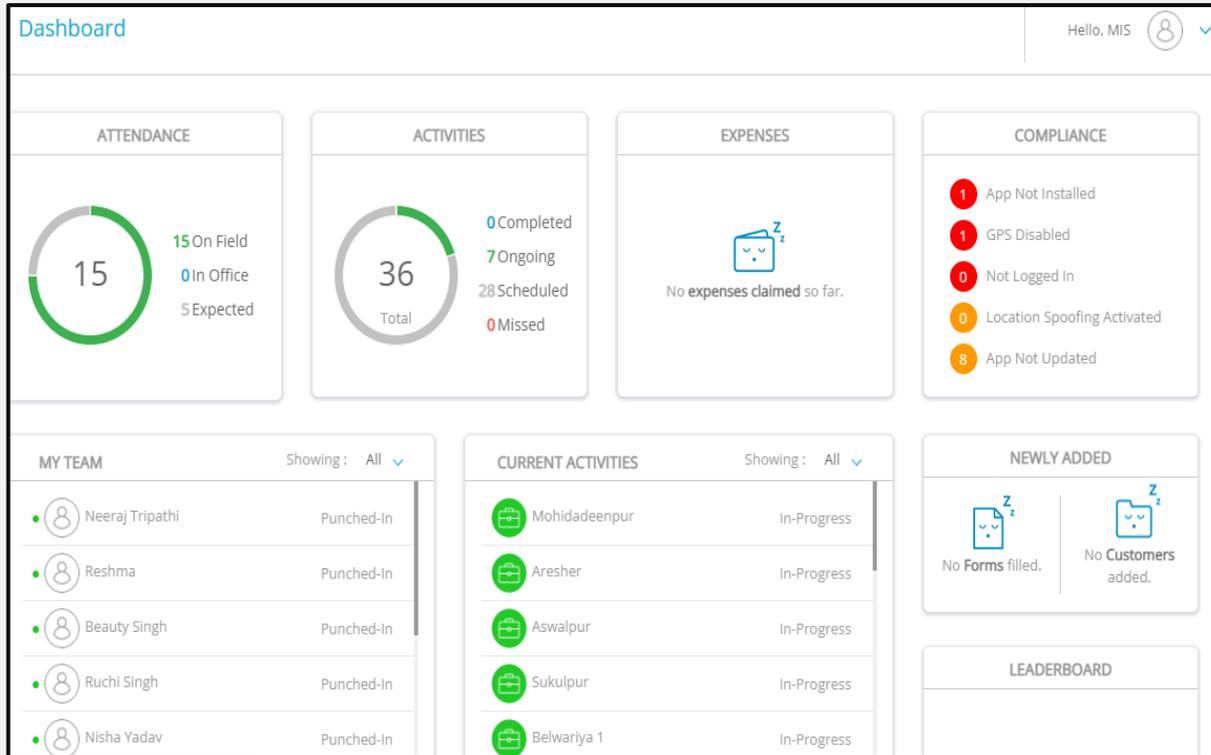
## Observations:

- Top 10 Ailments contributes to 71% of overall ailments
- Current medicine list sufficient for 91% patients
- 29% constituted by 201 different ailments
- Iron deficiency (Anemia) - women and children
- Elderly beneficiaries suffering from Knee joint, muscle, pains (Body pains / Arthritis (Knee))
- URTI majorly due to seasonal variations / viral infections

## Top 10 Medicines



# GPS enabled route monitoring & tracking



- Location validation for every ANM on roster-based punch-in & punch-out
- Real-time synchronization of location status. Track team member location along with relevant information on their adherence to their daily schedule and accomplishments
- Manage visits & improve field force productivity

# Collaterals

- Delivering creatives to Vedanta Foundation and its O&M partners for community mobilization
- Additionally, providing them with printed collaterals

**Nand Ghar** by vedanta

**डॉकऑनलाइन**  
**DocOnline**

नन्दघर के लाभार्थियों के लिए डॉकऑनलाइन प्रस्तुत करता है निःशुल्क चिकित्सा हेल्पलाइन

अपनी सारी स्वास्थ्य संबंधित समस्याओं का डॉक्टर से निःशुल्क परामर्श पाने के लिए कॉल करें।

**7676 790 790**

विशेषज्ञ चिकित्सक द्वारा परामर्श उपलब्ध:

- स्त्री रोग विशेषज्ञ
- बाल रोग विशेषज्ञ
- सामान्य चिकित्सक

महिला चिकित्सा कर्मचारी हर 15 दिनों में उपस्थित रहेंगे, आपके टेली-परामर्श में सहूलियत के लिए।

www.nandghar.org.in

**डॉकऑनलाइन**  
**DocOnline**

**Nand Ghar** by vedanta

**CLINIC on WHEELS**

पहियों पर क्लिनिक

उत्तम स्वास्थ्य सेवाएं, अब आपके गाँव में।

निःशुल्क डॉक्टर परामर्श, नैदानिक परीक्षण और दवाएं

समय-समय पर स्वास्थ्य जांच महिलाओं के लिए

स्वच्छता और स्वास्थ्य पर व्यापक शिक्षा

कोई लंबी दूरी की यात्रा नहीं। आवश्यक चिकित्सा सेवाएं एक ही छत के नीचे सालाना के लिए महिला डॉक्टरों की उपलब्धि। विश्वसनीय स्वास्थ्य सेवा

विशेषज्ञ चिकित्सक द्वारा परामर्श उपलब्ध (स्त्री रोग विशेषज्ञ और बाल रोग विशेषज्ञ)

**डॉकऑनलाइन**  
**DocOnline**

**Nand Ghar** by vedanta

**निःशुल्क स्वास्थ्य शिविर**

परामर्श

जांच

दवा वितरण

NandGhar:

Date:

**डॉकऑनलाइन**  
**DocOnline**

**Nand Ghar** by vedanta

बच्चों और महिलाओं के बेहतर स्वास्थ्य के लिए, नन्द घर की सौगात

Visit your nearest NandGhar

- निःशुल्क डॉक्टर की परामर्श, नैदानिक परीक्षण और दवाएं
- समय-समय पर स्वास्थ्य जांच महिलाओं और बच्चों के लिए
- स्वच्छता और स्वास्थ्य पर व्यापक शिक्षा

विशेषज्ञ चिकित्सक द्वारा परामर्श उपलब्ध (सामान्य चिकित्सक, स्त्री रोग विशेषज्ञ और बाल रोग विशेषज्ञ)

महिला चिकित्सा कर्मचारी आपके निकटतम नन्दघर में हर 15 दिनों में उपस्थित रहेंगे, टेली-परामर्श के लिए।

तत्काल स्वास्थ्य सहयोग पाने हेतु, हेल्पलाइन नंबर **7676 790 790** पर कॉल करें, निःशुल्क परामर्श पाने के लिए। SMS के जरिए नुस्खा प्राप्त करें।

कोई लंबी दूरी की यात्रा नहीं। आवश्यक चिकित्सा सेवाएं एक ही छत के नीचे। आत्म सालाना के लिए महिला डॉक्टरों की उपलब्धि। विश्वसनीय स्वास्थ्य सेवा

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Visit your nearest NandGhar

- निःशुल्क डॉक्टर की परामर्श, नैदानिक परीक्षण और दवाएं
- समय-समय पर स्वास्थ्य जांच महिलाओं और बच्चों के लिए
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# Our Partners



## Rural health partners



## Corporate Partners servicing Rural



# मुरदहा नंदघर आंगनवाड़ी केंद्र पर डाक अशनलाईन वेदान्ता संस्थान द्वारा मुफ्त स्वास्थ्य सेवा शिविर लगाया गया

अजय कुमार दूबे  
ब्यूरो प्रमुख पूर्वान्वल (उ.प्र.)  
वाराणसी। ग्राम मुरदहा बाजार



THE ECONOMIC TIMES Industry  
English Edition | E-Paper

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Union minister Smriti Irani launches Vedanta's Telemedicine Program

Kumar, ET Bureau • Last Updated Mar 15, 2021, 06:37 PM IST

**Synopsis**  
"The programme will be rolled out pan-India across the 2,000-plus Nand Ghars over the next 3-4 weeks and offer free medication to community members, providing last-mile connectivity for quality healthcare," the company said in a statement.

Union minister for women, child development & textiles Smriti Zubin Irani inaugurated Vedanta Nand Ghar's telemedicine programme, an initiative making healthcare accessible to rural India, in partnership with DocOnline, Centre for Health Research and Innovation (CHRI) and Dhanush infotech, the company said.

"I would like to express my support and gratitude to Vedanta for the CSR activities which are dedicated to the cause of women and children," union minister said addressing the company's employees and partners.

दैनिक भास्कर  
जयपुर जिला शाहपुरा 30-09-2021

नन्द घर आंगनवाड़ी केंद्र पर निःशुल्क चिकित्सा परामर्श शिविर आयोजित  
भानपुर कलां कस्बा स्थित राजकीय बालिका उच्च माध्यमिक स्कूल परिसर में संचालित वेदांता नन्द घर आंगनवाड़ी केंद्र पर बुधवार को अनिल अग्रवाल फाउंडेशन एवं ममता संस्थान के संयुक्त

## नन्द घर आंगनवाड़ी केंद्र पर निःशुल्क चिकित्सा परामर्श शिविर आयोजित



गौरव महिमा  
जमवारामगढ़। भानपुर कलां कस्बा स्थित राजकीय बालिका उच्च माध्यमिक परिसर में संचालित नन्द घर आंगनवाड़ी केंद्र पर अनिल अग्रवाल फाउंडेशन एवं ममता संस्थान के संयुक्त तत्वावधान में डॉक ऑनलाइन निःशुल्क स्वास्थ्य परामर्श शिविर का आयोजन किया गया। शिविर में डॉ रितु जैन द्वारा किशोरी बालिकाओं, महिलाओं व सभी लाभार्थियों को निःशुल्क जांच करके उन्हें दवाइयां वितरित की गईं। इस दौरान वलड प्रेशर, हीमोग्लोबिन, ब्लड शुगर, ईसीजी आदि जांचें निःशुल्क की गईं। डॉ जैन ने बताया कि शिविर में करीब 85 लोगों के स्वास्थ्य

बचाव के लिए सावधानी बरतने, सरकार की गाइड लाइन की पालना करने, अपने घर आंगन के आसपास साफ सफाई व स्वास्थ्य के प्रति सजग रहने की जानकारी दी गई। इस दौरान सरपंच जगदीश बाड़ीवाल, पंचायत समिति सदस्य अशोक शर्मा, महिला पर्यवेक्षक सुमन सिंह, ममता संस्था सुपरवाइजर राजीव सोगानी, कलस्टर कोऑर्डिनेटर मेवा राम गुर्जर, प्रकाश चंद गुर्जर, कार्यकर्ता अनीता वर्मा, डॉक्टर पुनीत शर्मा, एएनएम सुनीता यादव, सहायक एएनएम प्रियंका यादव, फौलड इंचार्ज गौतम आदि सहित डॉक ऑनलाइन टीम मौजूद रही।

## वेदांता ने नंदघर पर किया निःशुल्क स्वास्थ्य शिविर का आयोजन



परफेक्ट मिशन  
डॉक ऑनलाइन संस्था और वेदांता संस्था द्वारा संयुक्त रूप से मुफ्त स्वस्थ सेवा शिविर का आयोजन किया गया। जिसमें 161 लाभार्थियों को जरूरी जांचें और दवाइयां दी गईं। सभी चिकित्सा सुविधा मुफ्त प्रदान किया गया। जिसमें

Project Nand Ghar @Nandg... · May 2  
We thank the Honourable Union Minister @smritiirani for introducing people to the telemedicine initiative of Nand Ghar, our endeavour towards healthier communities. We urge our fellow countrymen to stay safe & avail the facility whenever required @VedantaLimited @AnilAgarwal\_Ved

Smriti Z Irani · May 1  
अमेठीवासियों के लिए स्वास्थ्य संबंधी परामर्श हेतु @Nandghar द्वारा स्वास्थ्य सेवा हेल्पलाइन की सुविधा शुरू की गई है।

किसी भी प्रकार की स्वास्थ्य समस्या होने की स्थिति में 7676790790 पर कॉल कर परामर्श प्राप्त करें और कोरोना संक्रमण के प्रसार को रोकने में अपनी भागीदारी निभाएं।

Nand Ghar by vedanta डॉकऑनलाइन DocOnline

डॉकऑनलाइन के सहयोग से, नंदघर पेश करते हैं एक स्वास्थ्य सेवा हेल्पलाइन अमेठी के लिए कॉल करें 7676 790 790

# From the Photo Gallery



# From the Photo Gallery



Let's co-create to provide the rural population the gift of good health  
by ensuring healthcare for everyone everywhere  
and make our impact!



~ *Creating a healthier India!*

**Thank you.**

# Case Study

## Basic healthcare infrastructure challenges met by Telemedicine:

Banwari Lal had been suffering from mild symptoms suggestive of COVID. However, he was unable to get the RTPCR test done due to COVID lockdown and in search of an alternative option, he called on the Telemedicine Helpline.

The Doctor he consulted at the Helpline prescribed him conservative medicines, educated him on the red flags and gave him advice which helped him manage his symptoms in home isolation. He recovered in a few days. **Banwari Lal's story shows, that Telemedicine is a powerful tool for those, whose access to basic healthcare itself is a big challenge.**



## Telemedicine providing quality healthcare:

Malti Devi is a patient from Amethi district.

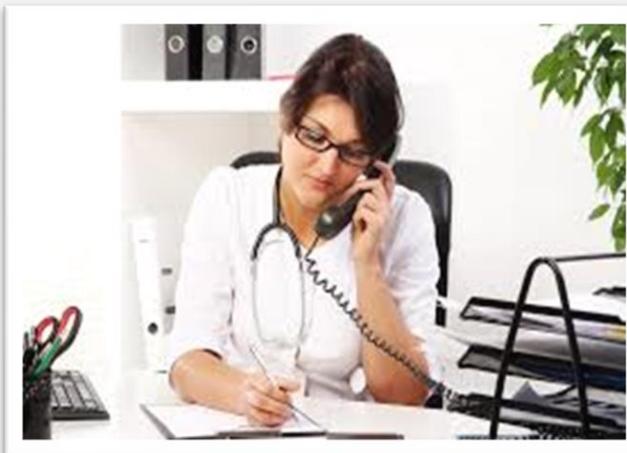
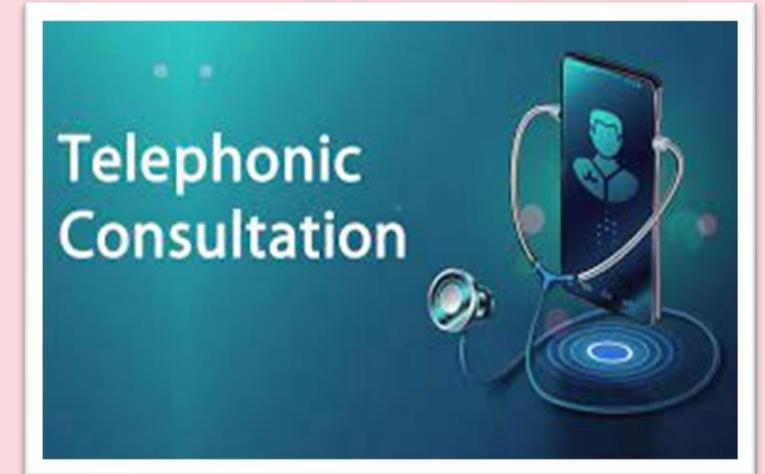
She was suffering from high temperature over the past few days and when she contacted the local physician she was prescribed routine medicines. However, her temperature was not going down. She then called on the Telemedicine helpline where she was properly diagnosed with an infection. Her medicines were changed, post which she has now completely recovered. **Malti Devi's story helps illustrate why Telemedicine is a critical tool for many patients who may struggle to get access to the quality care.** Telemedicine came as a boon to Malti Devi and enabled her to receive the treatment she needed.

## Case Study

### **Access to qualified Doctors now at fingertips through Telemedicine:**

Himanshu Dwivedi is a patient from Amethi district.

He had been suffering from fever and acute body pain. He visited the local doctor but didn't get relief from the prescribed medicines. He then chanced to see a poster about Nandghar Telemedicine Helpline at a Govt school. He promptly called and had a consultation with Dr Manish on the Helpline number and informed her about his health condition. Doctor advised and sent medicine prescription to him after taking the medication he has now recovered from his health problem. He followed up after two days with the doctor and was very appreciative of the services. **Connecting to a qualified Doctor who is experienced and trained is one of the benefits of using Telemedicine.**



### **Telemedicine a safe bet during COVID times:**

Lovekush Kumar is a patient from Varanasi district.

Lovekush was suffering from high fever with cold and cough. He connected with the local area doctors but without a negative RTPCR report no one was ready to consult him. One of his friends working in Vedanta hospital advised him to call on the Helpline and connect with a doctor directly. Lovekush called the Helpline number and connected with Dr Akanksha. He took a consultation and with the advice and medication, he recovered in no time. **Telemedicine from the comfort of one's home and particularly in situations like this has been a great boon in these troubled times.**

# Our key investors

DocOnline is funded by a group of Swedish investors who have a successful track record of building large businesses.

Investments worth over \$ 150 mn in multiple sectors and countries.

**NA-KD**

eCommerce company in Nordics  
Revenue : \$250 mn

**GREAT SECURITY**

Security Company in Sweden  
Revenue : \$45 mn

**FORTNOX**  
Småföretagens bästa vän

ERP business in Sweden  
Revenue : \$ 75 mn

**Doctrin**

Health Tech business in Sweden & UK.  
Revenue : \$ 75 mn

**SKYMAP**

Drone Tech company in Sweden  
Revenue : \$ 2 mn

**INFOTRADER**

Technology provider in Sweden  
Revenue : \$ 4 mn

**Investee Companies Market Cap > \$ 3 bn**

**DocOnline**  
GET HEALTHCARE ANYWHERE

## HÅKAN WINBERG, CHAIRMAN OF THE BOARD



An active investor & board member with 30+ years of professional experience. Scaled up businesses of Securitas AB and Capio AB to \$ 10 Bn & \$ 4 Bn.

Chairs the board of Doctrin AB & Great Security Sverige AB. A member of the board of advisors at the Lund University. Author of the bestseller, Approximately Right.

## MARKUS MODING, FOUNDER & DIRECTOR



Markus has built large technology businesses. He turned angel investor in 2015 and is the CEO and co-owner of Lake Cap AB.

He is on the board of SkyMap, a leading Nordic UAV company focused on 3D visualization & Quedro, a leading European CRM provider.

## THOMAS FREDRIK BERGLUND, INVESTOR & ADVISOR



A high profile Swedish corporate executive with several Lifetime Achievement Awards.

Previously CEO of Securitas AB, which during his time became the world's largest security company growing from \$1Mn to \$7Bn and Capio, which also grew to one of Europe's largest healthcare company.